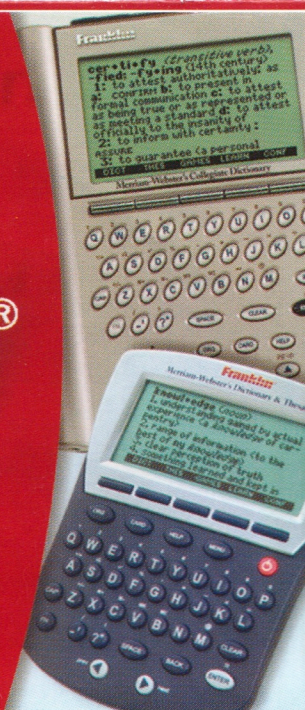


Franklin®



Franklin specializes in electronic reference solutions. Learning becomes easier and more convenient with Franklin **dictionaries, spell correctors and thesauruses**. *Electronic reference* allows the student to spend less time searching and more time reading and learning. Whether you are at the collegiate level or in grade school, Franklin offers the perfect learning tools.



Those *learning a new language* will appreciate the value of instant definitions, translations and spell correction in Franklin's electronic bilingual dictionaries. *Travelers* can use the portability of Franklin's translators to communicate effectively in foreign destinations without having to learn a new language.

Use this brochure to explore the advantages of portable electronic reference and the versatility that only Franklin offers. Then, check out www.franklin.com to learn more about these products and other useful products from Franklin!

A SPECIAL OFFER for any professional or student on the go!



SCG-1870AM

Ultimate Portable Reference Suite, for a limited time only

For a limited time, Franklin is offering an all-in-one Ultimate Portable Reference Suite. Get instant access to a world of knowledge with the new Merriam-Webster's Collegiate® Dictionary, 11th edition with over 200,000 words and over 500,000 synonyms, Franklin's Advanced Thesaurus, Concise Columbia Encyclopedia with more than 16,000 articles, Great Documents of American History, and much more. SCG-1870AM

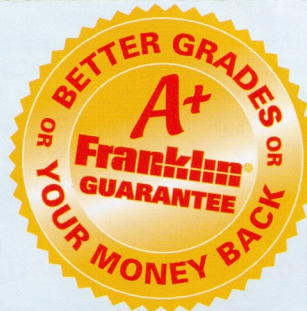
Includes a PC connectivity kit to download content from the Internet* and a Franklin card slot to add additional Franklin reference titles.



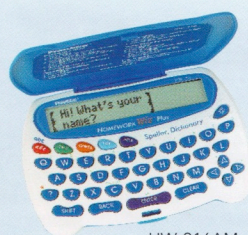
BETTER GRADES GUARANTEE!†

Endorsed by educators across the United States, Franklin devices build confidence in a child's ability to learn independently. We are so confident in our products that we believe your child will get better grades by using a Franklin device. Otherwise, you can return the product to Franklin and we will refund you the original purchase price (not including shipping and handling charges incurred during purchase) within the first year from purchase.

For more details, log onto www.franklin.com/bettergrades



Smart Learning Solutions!

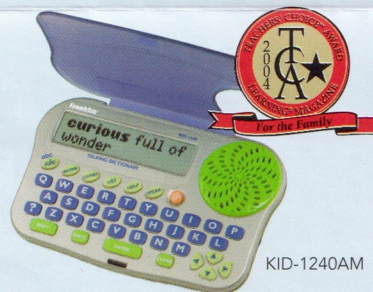


HW-216AM

Children's Speller & Dictionary

An essential learning and homework aid for grade school students with a complete children's dictionary, custom word list and fun word games.

HW-216/1216AM



KID-1240AM

Children's Talking Dictionary

An interactive vocabulary, rhyming and pronunciation tutor with handwriting and animated word games. Helps improve speaking, reading and writing! KID-1240AM

Spellers, Dictionaries & Thesauruses

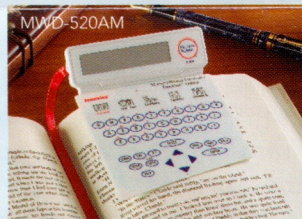


Spelling Ace® Spell Corrector

New and improved Spelling Ace® Spell Corrector with expanded Franklin thesaurus! — Over 500,000 synonyms & antonyms, automatic phonetic spell correction and SAT™ word database. SA-206SAM

Merriam-Webster® PageMark Dictionary

A complete Merriam-Webster® 80,000 word electronic dictionary that acts as an ultra-slim bookmark and weighs just one ounce! MWD-520AM



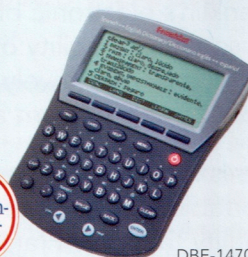
Merriam-Webster® Dictionary & Franklin Thesaurus

features over 100,000 words and 500,000 synonyms & antonyms. Expandable with Book Cards. MWD-1470AM

Learning a new language? Franklin Bilingual Dictionaries ...



BES-1850AM



DBE-1470AM

Speaking Spanish-English Dictionary speaks words and phrases and features advanced verb conjugations with more than 5-million translations. Features learning exercises and is expandable with Book Cards.

BES-1850AM

Spanish-English Dictionary with more than 5-million translations, advanced verb conjugations, and more than 2,000 phrases. Expandable with Book Cards. DBE-1470AM

Communicate When Traveling Abroad — Franklin Translators

5-Language PageMark Translator with a total of 210,000 translations in English, French, German, Italian & Spanish and over 5,000 categorized phrases. Ultra-slim bookmark that weighs just one ounce. TWE-510AM



TWE-510AM



TES-118AM

Spanish-English Translator with over

650,000 translations and 2,000 phrases. Perfect for leisure, business and school travel. TES-118AM

BOOKMAN® BookCards



Add additional books by snapping in a compact BookCard!

Many Franklin Reference Products are expandable with the exclusive BOOKMAN® BookCard feature. This unique slot in the back of your product increases its value, letting you add additional books by simply snapping in a domino-sized BookCard.

For our complete list, visit www.franklin.com and enter "BookCards" in search box.

For more information on these products or to find the retailer nearest you:



www.franklin.com



1-800-BOOKMAN

SAVE \$5 on your total order of 49.95 or more when you shop online at:

www.franklin.com

Go to franklin.com and when you are ready to check out, be sure to enter the **PROMOTIONAL CODE CYJE33IO** (last two characters are letters as in Internet Order) and we'll automatically deduct \$5.00 from your total order. Offer valid only on orders made on our website, www.franklin.com. Offer not valid on orders of downloadable content.

©2004 Franklin Electronic Publishers, Inc. ROLODEX® is a registered trademark of Berol Corporation, a subsidiary of Newell Rubbermaid, Inc. New International Version is a trademark of the International Bible Society. Merriam-Webster and Collegiate are registered trademarks of Merriam-Webster, Inc. All other trademarks and product names are the property of their respective proprietors. *SYSTEM REQUIREMENTS: 32 MB RAM, Windows® 98 SE/2000/ME/XP (English Version), IBM PC, Pentium or above or 100% compatible, 256 Color VGA Monitor, 20 MB Hard Disk Space, CD-ROM Drive, USB port and Mouse or other pointing device. †Eligible Products: HW-216AM, KID-240AM, SA-206(S)AM, MWD-450AM, MWD-1450AM, MWD-1470AM, DBE-1450AM, DBE-1470AM, BES-1850AM, SCD-1870AM, LM 6000AM. **SAT is a registered trademark of the College Entrance Examination Board, which was not involved in the production of, and does not endorse, this product. FEP-28129-00 A CEYNPKAM **PRINTED IN MALAYSIA**