

NEW

Products To
Make You
Smarter
Inside!

knowledge (noun)
1. understanding gained
2. knowledge of carpentry
3. clear perception of truth
4. something learned and
sum of what is known

Franklin[®]

SPRING 2003

Solutions in Portable Knowledge



Smarter...
anywhere,
anytime.



Franklin®

Solutions in Portable Knowledge

Looking for a Job?
Writing a proposal or speech?
Seen your kids' report cards?

It's time to get to know Franklin.

**Get Smarter Faster with a Portable Reference Device
from Franklin.**

Franklin learning devices have been assisting students and professionals for over 15 years with reading, writing and vocabulary. The power of Franklin electronic devices is in its phonetic spell correction and in the search and retrieval technology that gives instant access to words, definitions and synonyms. This leaves you more time for reading and writing and less time searching.

Endorsed by educators across the United States, Franklin devices build confidence in a child's ability to learn independently. If your child doesn't get better grades with a Franklin, we will refund your money. That is how confident we are in our products.



PROFESSIONAL



NEW

**Merriam-Webster's
Collegiate® Dictionary,
Eleventh Edition**

Easy access to the words you need today. See pages 6-7.

LEARNING FOR FUN



NEW

**Merriam-Webster® Dictionary
PageMark™ Edition**

Spend more time reading and less time searching. See page 13.

TRAVEL COMPANION



NEW

**Communicator
Spanish-English Translator**

Be a tourist, but communicate with the locals with clear actual human speech! See page 9.



SA-206



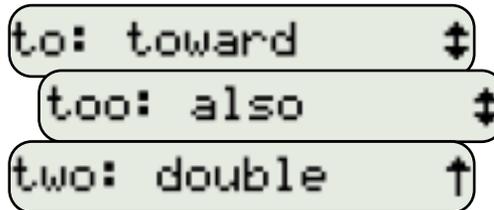
Phonetic Spelling Corrector

With the Classmates® feature type in "bear" and get "panda, grizzly, polar, koala"

#1 Selling Reference Tool... that is why it's on Schools' Most Recommended Lists!

Spelling Ace® with Thesaurus

- Offers phonetic spell correction for more than 110,000 words
 - Helps expand users' vocabulary with more than 500,000 synonyms and antonyms
 - Large keys and screen
 - Distinguish homophones like *hear* and *here* with the Confusables® feature
 - Practice spelling with a Personal Word List that can be used in games
 - Provides a group of words in the same class with the Classmates® feature
 - Includes a fun "fill in the blank" crossword puzzle solver
 - Eight word games to play
 - ROLODEX® Databank organizes 100 names and phone numbers
 - Calculator, currency and metric converter
- [5-1/4" x 3-1/2" x 3/4"] SA-206 **\$24.95**



Confusables® (Homophone Guide)

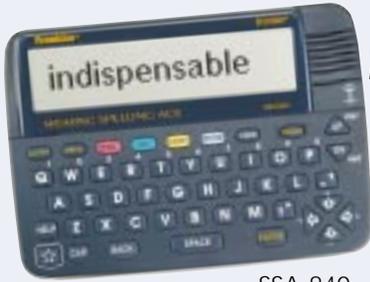


NCS-101

Webster's Spelling Corrector Plus

Contains the same features as the SA-206 (without thesaurus), in a convenient pocket size.

- Offers phonetic spell correction for more than 110,000 words
 - Confusables® function distinguishes homophones like rite, right and write
 - ROLODEX® Databank organizes 100 names and phone numbers
 - Calculator, currency and metric converter
 - 6 word games plus a crossword puzzle solver
- [4" x 2-1/2" x 1/4"]
NCS-101 **\$19.95**



SSA-840

Speaking Spelling Ace®

- Animated guide models print & cursive letters using Zaner-Bloser Handwriting Module
- Rhyme key lists words that rhyme with entered word (enter "fan" and see: "ban, can, Dan, etc.)
- Phonetic spelling corrector (luv = love)
- Pronounces and spells 80,000 words
- Keyboard echo lets the learner hear each letter as the key is pressed
- Homophone guide (*hear, here*)
- 11 word games, variable skill levels
- Classroom tested for durability
- Personal spelling word list (input weekly spelling words and put into games!)
- Large display for better visualization of words
- Works with headphones for privacy & no distractions

[5-5/8" x 4-1/8" x 1"] SSA-840

\$59.95



HW-216

Homework Wiz® Plus

- Animated guide models print & cursive, repeats with the touch of a button
- Phonetic spelling correction
- Improves editing skills
- 46,000-word dictionary
- Easy-to-understand definitions
- Personal spelling word list
- 6 games, variable skill levels
- Distinguish sound-alike words such as *hear* and *here* with Confusables® feature
- Flip cover protects screen and keypad
- Calculator

[5-1/2" x 3-3/4" x 3/4"] HW-216 **\$24.95**



KID-240

Choose from 5 learning games

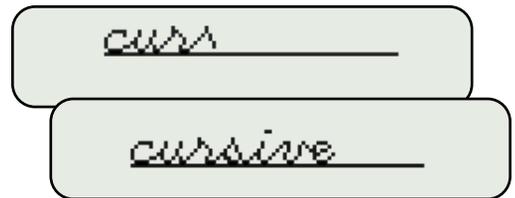
d_sh: a plate or bowl

Get the product that educators use in the classroom. Works with any reading program or curriculum.

Speaking Homework Wiz®

- Animated guide models print & cursive, repeats with the touch of a button
- Phonetic spelling correction (luv = love)
- Improves editing skills
- 46,000-word dictionary
- Reads the words and definitions out loud
- Word-by-word matching
- Easy-to-understand definitions
- Personal spelling word list (input weekly spelling words and use them in fun learning exercises)
- 5 games, variable skill levels
- Distinguish sound-alike words such as *hear* and *here* with Confusables® feature
- Works with headphones for privacy & no distractions
- Flip cover protects screen and keypad
- Classroom tested for durability

[6" x 4" x 3/4"] KID-240 **\$49.95**



Handwriting Guide





See pg. 15



See pg. 15

MWD-1450



MWD-450

Merriam-Webster® Dictionary

- Contains more than 80,000 words with complete definitions
- Instant phonetic spell correction finds words that are hard to spell — turn *nolege* into *knowledge*
- 4,600 SAT words for study and practice in word games
- 3 Learning Exercises to promote word study

[5" x 3" x 1/2"] MWD-450 **\$34.95**



Headphone Jack



See pg. 15



SPEAKING

MWS-1840

Speaking Merriam-Webster® Dictionary & Thesaurus

- Speaks words and definitions with ClariSpeech™
- Grammar Guide covering 70 topics
- Phonetic spelling correction for 120,000 words with complete definitions
- 4,600 SAT words for study and practice in word games

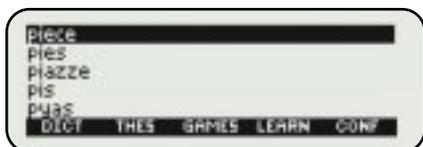
[6" x 4-3/4" x 1-1/4"] MWS-1840 **\$79.95**

#1 Electronic Dictionary...
A must for any household with a student, professional or inquisitive mind.

Merriam-Webster® Dictionary & Thesaurus

- Phonetic spell correction for 100,000 words with complete definitions
- 500,000 synonyms and antonyms
- 4,600 SAT words for study and practice in word games
- 4 Learning Exercises to promote word study
- Distinguishes sound-alike words such as *hear* and *here* with Confusables® feature
- Learn-a-Word displays new word and definition when unit is turned "On"
- 5-line display plus extra line of touch keys
- Built-in ROLODEX® Organizer with telephone book and world clock
- Calculator & metric/currency converter for quick math
- Download eBooks and eNews from the internet (kit sold separately)

See page 15 for details
[5-3/8" x 3-1/2" x 5/8"] MWD-1450 **\$59.95**



Type in "peice" and get a list of spelling corrections



See the Merriam-Webster Collegiate® Dictionary on pages 6-7.

SAT is a registered trademark of the College Entrance Examination Board, which was not involved in the production of, and does not endorse, this product.

INTRODUCING...

FRANKLIN'S SPEAKING ELECTRONIC HANDHELD VERSION OF THE ELEVENTH EDITION OF AMERICA'S BESTSELLING DICTIONARY.



Delivering unprecedented accessibility and flexibility at an affordable price. This groundbreaking new version is designed to help you communicate effectively, with increased understanding of today's changing language.

This electronic handheld version combines high-quality language reference with state-of-the-art search technology, providing instant access to over 200,000 words and 500,000 synonyms.

The sleek new design offers versatility, portability, and convenience: the words you need today, anytime, anywhere.

EASY-TO-UNDERSTAND DEFINITIONS — Immediate access to clear and concise definitions for over 200,000 words, which includes inflected words.

ACCURATE PRONUNCIATION — Headwords and definitions spoken with Franklin's ClariSpeech™ Technology.

AUTHORITATIVE SPELLING — Discover the correct spelling for a word based on phonetically-entered words and Franklin's quick search and retrieval technology.

ADVANCED THESAURUS AND GRAMMAR GUIDE — Expand your vocabulary. Use alternate word choices with a complete thesaurus containing 500,000 synonym returns (including Classmates™). Have the Confusables™ feature, the comprehensive Franklin Grammar Guide (with Grammar quizzes), and over 20 tables of useful information, at your fingertips.

INTERACTIVE LEARNING WITH WORD GAMES — Build your vocabulary while playing Letris, Word Dozer and other interactive games.

MORE THAN A DICTIONARY — This reference tool has a built in ROLODEX® Databank and is expandable with a PC Connectivity Kit (sold separately) that allows for downloads of other reference and eBook titles as well as eNews from around the world. See details inside packaging.



11-Line Large screen with adjustable type sizes



See pg. 15



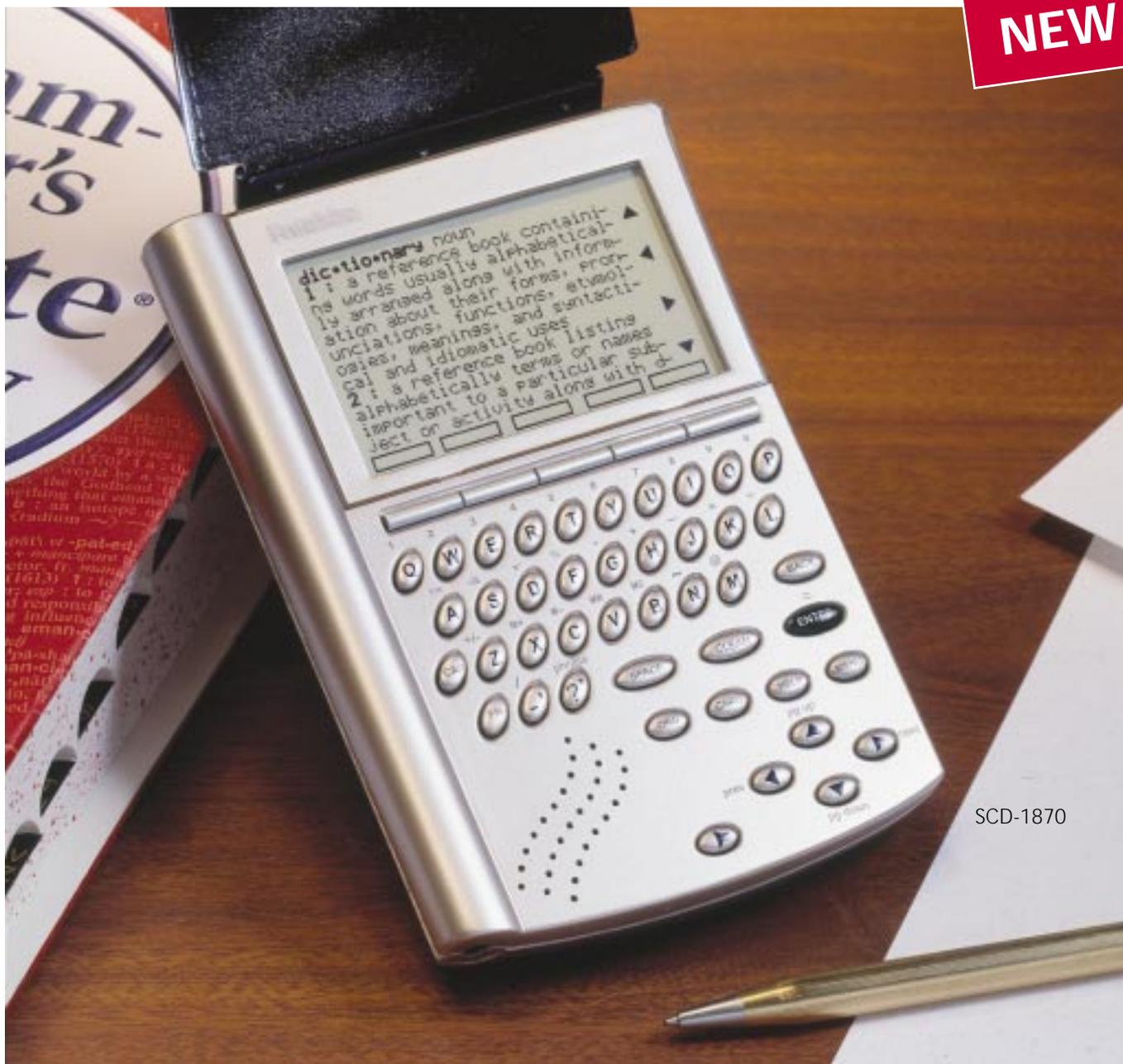
See pg. 15



Headwords and definitions spoken



NEW



SCD-1870

Instantly upgrade your vocabulary.
The best and most comprehensive
dictionary available.

Merriam-Webster's Collegiate® Dictionary, Eleventh Edition

- Clear and concise definitions for over 200,000 words from America's bestselling dictionary
- Complete thesaurus with 500,000 synonyms features alternate word choices
- Comprehensive Grammar Guide, providing expert word usage advice
- Headwords and definitions spoken with Franklin's ClariSpeech™ Technology
- Build your vocabulary with interactive word games

[5" x 3-1/2" x 1/2"] SCD-1870 **\$119.95**

Available July 1, 2003

See the
Merriam-Webster
Dictionary
PageMark™ Edition
on page 13.



TWE-118



5-Language European Translator

- 210,000 total translations to and from English, Spanish, French, German and Italian
- Categorizes 5,000 commonly used phrases into subjects such as Travel and Directions, Emergencies, Conducting Business and Conversing.
- Enter words phonetically for instant spelling correction in all five languages
- ROLODEX® databank stores 100 names and numbers with password protection
- Clock to check local and world times [4-1/4" x 2-3/4" x 1/2"] TWE-118

\$24.95



TES-118

English-Spanish Translator

- 650,000 total translations to and from English and Spanish
- Categorizes 2,000 commonly used phrases into subjects such as Travel and Directions, Emergencies, Conducting Business and Conversing.
- Advanced verb conjugation to conjugate and translate verbs
- Enter words phonetically for instant spelling correction in both languages
- ROLODEX® databank stores 100 names and numbers with password protection
- Calculator with metric/currency conversion
- Clock to check local and world times [4-1/4" x 2-3/4" x 1/2"] TES-118

\$24.95

NEW



TWE-510

5-Language Translator PageMark™ Edition

- 210,000 total translations to and from English, Spanish, French, German and Italian
- Enter words by how they sound with Phonetic Spell Correction
- Ultra thin, light and flexible — clips onto any book
- ROLODEX® databank stores 100 names and numbers with password protection [3-2/3" x 4" x 1"] TWE-510

\$49.95

Convenient travel companions.



TG-450

12-Language European Translator

- 400,000 total words and phrases to and from English, German, French, Italian, Spanish, Portuguese, Dutch, Russian, Polish, Czech, Hungarian, and Turkish, including 12,000 phrases
- Phonetic spell correction allows you to enter words by how they sound
- Choose from 13 phrase categories such as Travel and Directions, Emergencies, Conducting Business and Conversing
- ROLODEX® databank stores 100 names and numbers with password protection
- Local/world clock
- Calculator with metric and currency conversion [5" x 3" x 1/2"] TG-450

\$39.95



Compact speaking translators.
Travel safe, secure and in style!

Communicator

The most compact Spanish-English Speaking translator.

- Speak Spanish and English confidently with over 4,000 total words and 2,400 total phrases
- Perfect for both occasional and frequent international travelers
- Break the language barrier

[3-1/2" x 2-1/4" x 3/4"] CST-180 **\$59.95**

Coming Soon!

Communicator (Not Shown)

The most compact 5-Language European Speaking translator.

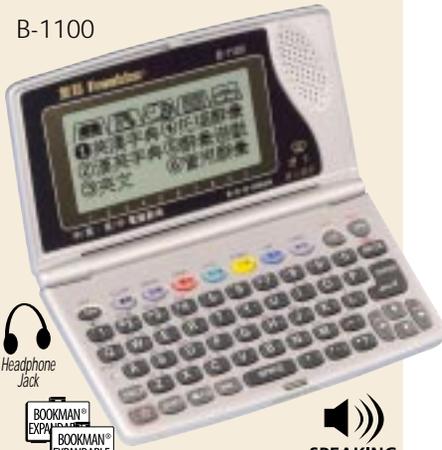
- Speak confidently anywhere, anytime in English, French, German, Italian and Spanish
- Perfect for leisure and business travelers
- Ease security concerns and immerse yourself in the culture

[3-1/2" x 2-1/4" x 3/4"] CET-180 **\$89.95**

Be a tourist,
but speak
like a local
with clear
actual human
speech!



B-1100



See pg. 15



Speaking Chinese-English Bilingual Dictionary

- Instantly translate and hear more than 264,000 words into English or Chinese
- Includes more than 8,000 Traveler's Phrases in Chinese, Dutch, English, French, German, Italian, Japanese and Spanish
- Phonetic spell correction finds words that are hard to spell
- Large 4-line display for easy viewing
- Aides in language comprehension with Thesaurus, Grammar Guide, Verb Conjugation and Homophones
- ROLODEX® databank including Phone Book, Scheduler, To-Do List [6" x 3-1/2" x 1"] B-1100 **\$99.95**



DBD-450

German-English Dictionary

- 880,000 dictionary entries with definitions in both languages from PONS/Klett
- Advanced Verb Conjugations
- More than 2,200 Traveler's Phrases
- Phonetic spell correction finds words that are hard to spell
- 6 built-in Learning Exercises to improve language skills
- ROLODEX® databank stores up to 100 entries
- World clock and converter
- 3-line display with adjustable type sizes

[5-1/4" x 3-1/2" x 1/2"] DBD-450

\$59.95



BFQ-450

French-English Dictionary

- Contains 2,000,000 translations with definitions in both languages from Larousse®
- Phonetic spell correction finds words that are hard to spell
- Advanced Verb Conjugations
- Includes 2,000 commonly used phrases categorized by such subjects as Business Communication, Travel, and Shopping
- 6 built-in Learning Exercises including Cultural Notes and Spelling Bee to help teach French
- Clock to check local and world times
- 3-line display

[5-1/4" x 3-1/2" x 1/2"] BFQ-450 **\$59.95**



DBE-1450



See pg. 15



See pg. 15

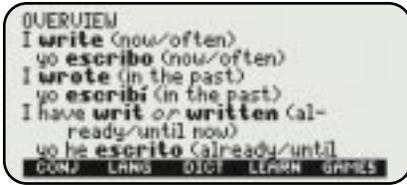
Learn a language.

Merriam-Webster® Spanish-English Dictionary

- Contains 5,000,000 total English and Spanish translations with definitions in both languages from Merriam-Webster®
- Advanced Verb Conjugation feature to conjugate and translate verbs (I learn = yo aprendo)
- Includes 2,000 commonly used phrases categorized by such subjects as Business Communication, Travel and Shopping
- Phonetic spell correction finds words that are hard to spell
- 5 built-in Learning Exercises including Grammar Guide and Spelling Bee to help teach Spanish, plus 7 word games
- Learn-a-Word displays a new word when the unit is switched "On"
- Built-in ROLODEX® Databank with telephone book and world clock
- Calculator and Metric/Currency converter for quick math
- 5-line display
- Download eBooks and eNews from the internet, see page 15 for details (kit sold separately)

[5-1/4" x 3-1/2" x 1/2"] DBE-1450 **\$59.95**

It translates and says the words out loud!  **SPEAKING**



Full Verb Conjugation



See pg. 15



See pg. 15



BES-1850

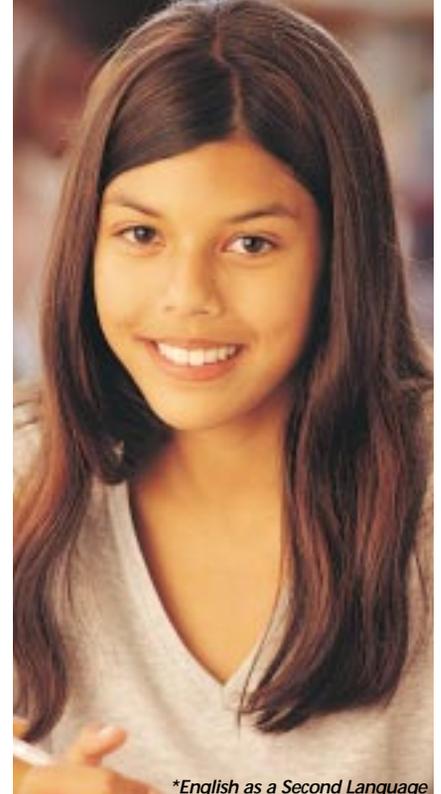
Understand, speak and learn Spanish...instantly.

Merriam-Webster[®] Speaking Spanish-English Dictionary

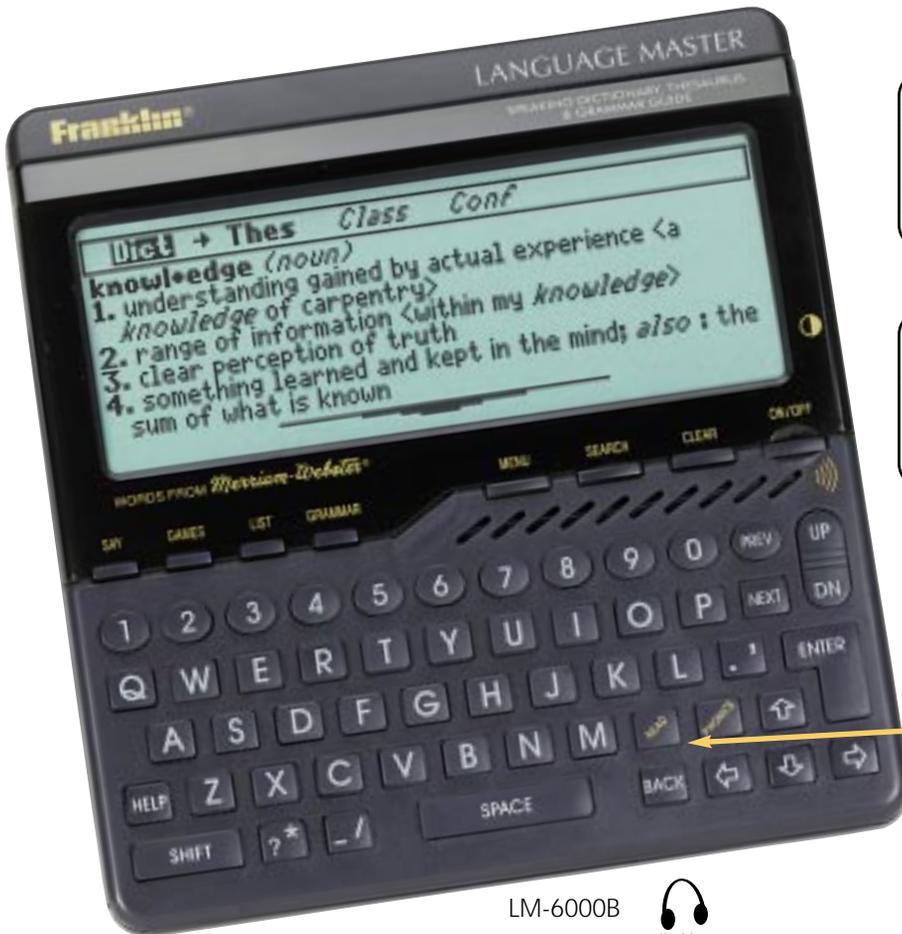
- Contains 5,000,000 total English and Spanish translations with definitions in both languages from Merriam-Webster[®]
- Advanced Verb Conjugation feature to conjugate and translate verbs (I learn = yo aprendo)
- Speaks words in English and Spanish with ClariSpeech[™]
- Phonetic spell correction finds words that are hard to spell
- Includes 600 commonly used phrases in recorded human voice
- 5 built-in Learning Exercises including Grammar Guide and Speaking Spelling Bee to help teach Spanish, plus 7 word games
- Learn-a-Word displays a new word when the unit is switched "On"
- Built-in ROLODEX[®] Databank with telephone book and world clock
- Calculator and Metric/Currency converter for quick math
- 8-line display plus extra line of touch keys
- Download eBooks and eNews from the internet with the included PC Connectivity Kit, see page 15 for details

[5-1/2" x 3-13/16" x 5/8"] BES-1850 **\$119.95**

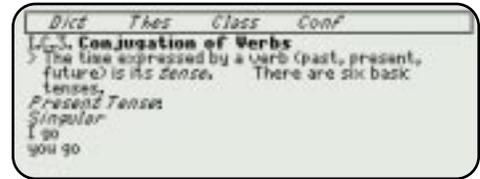
Great For Spanish Speaking ESL* Students!



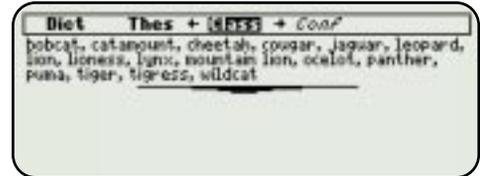
*English as a Second Language



LM-6000B



Grammar Guide



Classmates®
(words by classification)

Reads definitions



LM-6000SE



**Special Edition
Speaking Language Master™
with words from
Merriam-Webster®**

Contains the same features as the LM-6000B, plus a full suite of features for those who are blind, visually impaired, speech impaired or learning disabled.

- Pronounces every letter, word, definition, synonym and learning game
- Stores up to 26 messages for playback and use as an augmentative communication device
- Includes press-on locator dots and orientation keys for easy navigation
- Headphones, AC adapter, carrying case and 4 AA batteries included.

[5-3/4" x 5-3/4" x 1-1/4"] LM-6000SE

\$450.00

Desktop English Teacher.

Speaking Language Master™ with words from Merriam-Webster®

- Complete in-depth definitions including multiple meanings, parts of speech, hyphenation and etymologies
- Phonetic spell correction for over 130,000 words
- Pronounces complete definitions as well as words
- Phonics Key for easy access to pronunciation guide
- ClariSpeech™ technology produces improved speech
- Thesaurus contains 500,000 synonyms and antonyms
- Confusables® feature clarifies homophones like *their*, *they're* and *there*.
- Reverse search feature allows input of definition (up to 3 words) to find a word
- Word games that use User Word Lists and SAT words
- Grammar Guide covers more than 70 topics and includes quizzes
- Includes Carrying Case

[5-3/4" x 5-3/4" x 1-1/4"] LM-6000B **\$179.95**

SAT is a registered trademark of the College Entrance Examination Board, which was not involved in the production of, and does not endorse, this product.

NEW

The perfect reading companion.



MWD-520

Learning for fun.



CWP-206

Merriam-Webster® Dictionary PageMark™ Edition

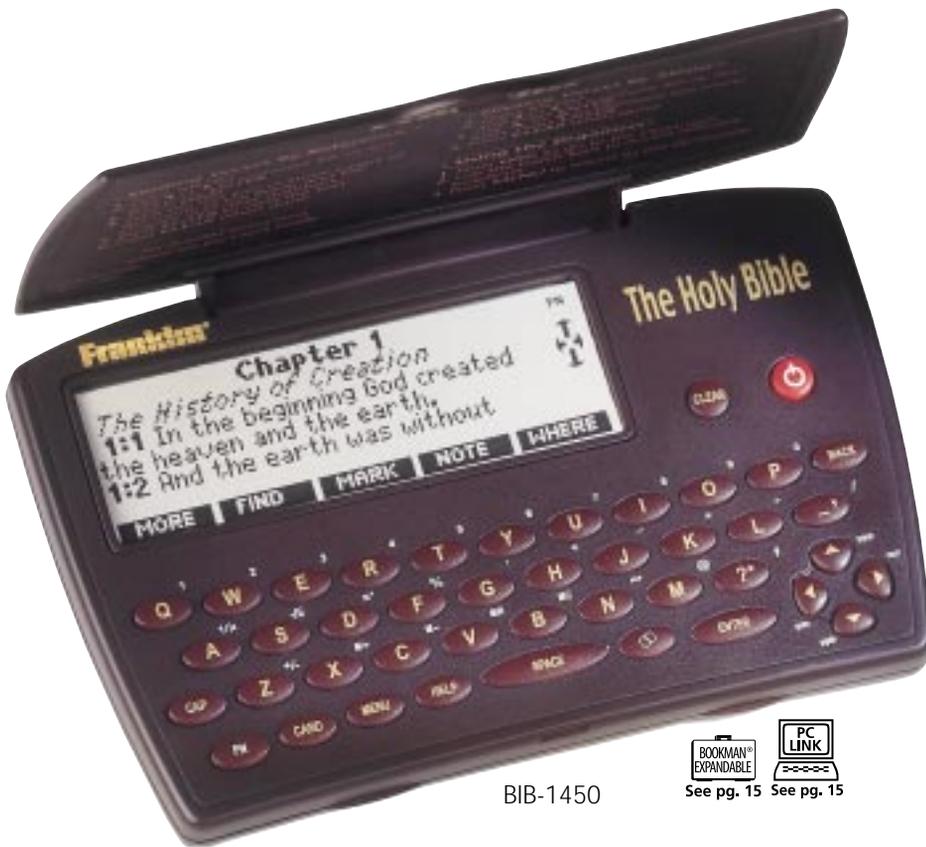
- Over 80,000 words with clear and concise definitions from Merriam-Webster®
- Instant phonetic spell correction finds words that are hard to spell
- Word games and learning exercises to build up vocabulary
- ROLODEX® databank stores 100 names and numbers with password protection
- Ultra thin, light and flexible — clips onto any book

[3-2/3" x 4" x 1/4"] MWD-520 **\$49.95**

Crossword Puzzle Solver

- Contains 250,000 words and phrases, including proper names, from Merriam-Webster®
- Categorizes words into biographical, geographical, scientific groups and much more
- Phonetic spell correction finds words that are hard to spell
- Instantly finds missing letters in commonly used crossword puzzle words/phrases
- Includes Scrabble® and Jumble word game aides
- "Second guess" feature provides alternate solutions for words by changing one or two letters

[5-1/4" x 3-1/2" x 3/4"] CWP-206 **\$49.95**



BIB-1450

BOOKMAN[®] EXPANDABLE See pg. 15
PC LINK See pg. 15

1:3 Blessed is he that readeth, and they that hear the words of this prophecy.

Complete Text of Old and New Testaments

Devotional
Jan. 1, Revelation 22:13 Alpha And Omega
Jan. 2, Acts 7:30 The Burning Bush
MORE FIND MARK NOTE NEW

Daily Devotional Verses

Tuesday, January 2, 2007
12:04:34 am
CLOCK DATA CALC CONV CURR

All 3 Models Include a Built-In ROLODEX[®] Databank, Clock, and Calculator!

NIV-450

Holy Bible New International Version

- Access contemporary translation of the Old and New Testaments anytime, anywhere
- Daily Devotional Verses provide instant inspiration
- Index of book, chapter, chapter title, and verse
- Search and retrieve by book, chapter, verse or keywords
- Phonetic spell correction and bookmarks
- ROLODEX[®] databank stores up to 100 names and phone numbers
- 3-line display

[5" x 3" x 1/2"] NIV-450 **\$59.95**

Holy Bibles — Spend more time reading and less time searching.

Holy Bible King James Version & New International Version

- Compare and cross-reference between the full text of both the KJV and NIV Bibles
- BOOKMAN[®] expansion allows you to add different electronic books
- Serial port connectivity to your PC for downloading eBooks and eNews (Connectivity Kit Sold Separately) See page 15 for details
- Index of book, chapter, chapter title, and verse
- Search and retrieve by book, chapter, verse or keywords
- Phonetic spell correction and bookmarks
- Built-in ROLODEX[®] databank stores up to 100 names and phone numbers
- Easy-to-read, 5-line display with interactive touch-keys

[5-3/8" x 3-1/2" x 5/8"] BIB-1450 **\$89.95**



KJV-450

Holy Bible King James Version

- Access the Old and New Testaments anytime, anywhere
- Daily Devotional Verses provide instant inspiration
- Index of book, chapter, chapter title, and verse
- Search and retrieve by book, chapter, verse or keywords
- Phonetic spell correction and bookmarks
- ROLODEX[®] databank stores up to 100 names and phone numbers
- 3-line display

[5" x 3" x 1/2"] KJV-450 **\$59.95**



BOOKMAN® BookCards

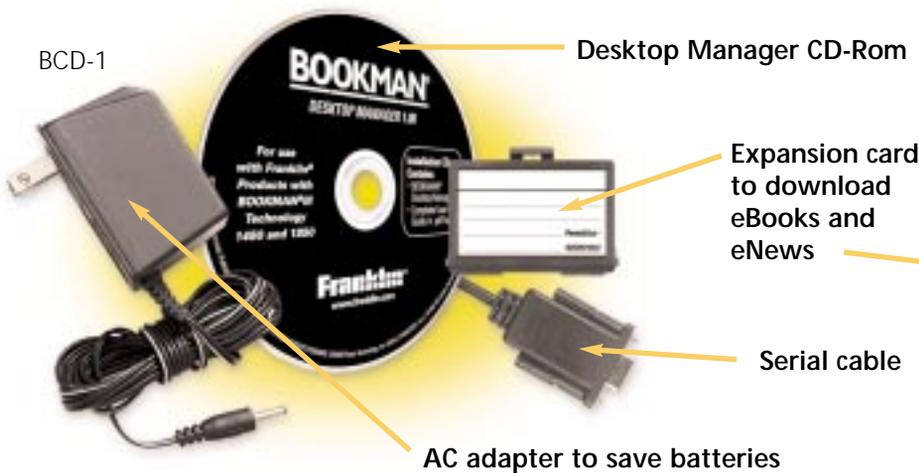
When you purchase a Franklin product with the BOOKMAN BookCard feature, you can add BookCards — domino-sized chips that hold different volumes of information. BookCards simply snap in. Some include *Great Documents in American History*, the *Holy Bible* and more.

For our complete list, visit www.franklin.com and enter "BookCards" in search box.



Look for this icon next to products with this feature.

Expand your device and get more!
Download eBooks or get a BookCard.



BOOKMAN® Connectivity Kit

With the connectivity kit, you can create your own BookCards with your own content or content from the Web. Download text files from your PC and view them on your device allowing you to read files wherever you are! You can also back-up the built-in ROLODEX® Databank in your BOOKMAN® device to your PC.
BCD-1 **\$19.95**

Expand the use of your Franklin product from these great categories and more!

eBooks

- Dictionaries
- Encyclopedias
- Foreign Languages

Travel Guides

- Business/Investing
- Bibles
- Science

Literature/Fiction

- Science Fiction
- Romance

eNews

- Newspapers
- Periodicals
- Magazines

Look for the  symbol to identify compatible products.



It's as easy as 1-2-3!

STEP 1

Install the Software

STEP 2

Connect your dictionary or bible to your PC

STEP 3

Go to www.franklin.com to find new content. You can also find eBooks and eNews to download from Mobipocket.com, fictionwise.com and many other sites.

The content shown above is for example only and do not constitute an affiliation with or endorsement of this product.